Dear Counselor:

In January the College of Business at the University of Colorado at Colorado Springs announced a new Sport Management area of emphasis within the undergraduate business program. Please find enclosed a set of brochures that describe this new offering. The program will begin August 2008 (fall semester) with the admission of up to 43 freshmen.

A few select highlights of the program:

- Housed in the College of Business, which has maintained AACSB accreditation (the highest for colleges of business world-wide) for the past 18 years.

- Four-year interdisciplinary program with students taking humanities, social and physical science electives in related areas (e.g., kinesiology, sociology or psychology of sport).

- Freshman-year field experience at the Olympic Training Center in Colorado Springs

- Sophomore-year internship with UCCS sports teams.

- Junior-year 3-credit internship with partner organization*

- Senior-year 4-credit internship with partner organization*

*A partial list of internship partner organizations: USOC & Olympic Training Center, USA Archery, USA Basketball, USA Cycling, US Figure Skating, USA Hockey, USA Swimming, USA Triathlon, USA Volleyball, USA Wrestling, Colorado Springs Sports Corporation, Colorado Springs World Arena, NHL Colorado Avalanche, NLL Colorado Mammoth, MLS Colorado Rapids, NBA Denver Nuggets

Please note that this is a College of Business competitive/selective admissions program and as such spaces are limited. Students must apply to both the College of Business and to the Sport Management program; on-line application for UCCS can be found at http://web.uccs.edu/admrec/appintro.htm and the Sport Management program at http://www.business.uccs.edu/sport/.

For more information please contact:

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Sincerely,

Eric M. Olson, Ph.D.
Director of the Sport Management Program

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SPORT
MANAGEMENT